

## ISO 20121 Mission statement

### 2026 Porsche Carrera Cup Italia & 2026 Porsche Taycan Rush

Padua, 25.03.2026

Porsche Italia S.p.A. is part of the Porsche AG Group, the historic Stuttgart-based car manufacturer, whose first sports car was built back in 1948 at the hands of Doctor Engineer Ferdinand Porsche. 11

Porsche Italia S.p.A., the exclusive importer of the brand for the Italian market, is responsible for the sale, distribution and the after-sales service of the brand's iconic cars. It is also involved in organization and management of the Porsche Carrera Cup Italia, the prestigious one-make Italian championship now at its twentieth edition, and for the second year in a row, the Porsche Taycan Rush, the first fully electric one-make championship of the German car manufacturer.

Aligned with the Group's strategy Porsche Strategy 2035, which encompasses the sustainability strategy, founded on six strategic areas:

- Decarbonization,
- Circular economy,
- Diversity,
- Partner to society,
- Supply chain responsibility,
- Governance and transparency

Porsche Italia S.p.A. renews its commitment to sustainable development and undertakes to continuously improve the ESG performance of the 2026 Porsche Carrera Cup Italia and 2026 Porsche Taycan Rush, through the adoption of the internationally recognized standard ISO 20121: 2024, Event Sustainability Management Systems.

In accordance with the requirements of the standard, Porsche S.p.A. takes into account economic, operational, environmental and governance risks in the implementation of the 2026 championship activities, with a view to maximizing benefits, including job opportunities creation, professional skills and responsible supply chain.

Porsche Italia S.p.A. is committed to considering and integrating social and environmental issues into their operational activities, according to:

- Principles of Sustainable Development, namely "development that meets the needs of the present without compromising the ability of future generations to meet their own needs" (Brundtland Commission, 1987);
- The Sustainable Development Goals of the United Nations 2030 Agenda (SDGs);
- Responsibility in considering its impact on people and the Planet while carrying out its activities;
- Respect for Human Rights and compliance with national and international standards;
- Ethical and transparent management of its activities and commitment to accurate and transparent reporting on its activities, actively involving stakeholders and respecting their interests.

In view of the above, Porsche Italia S.p.A. strives to apply and share the principles and values promoted by the ISO 20121:2024 standard among its stakeholders, such as:

### **STEWARDSHIP**

Pursuing responsible, transparent and efficient resource management, which also takes environmental and social impacts into account in its actions. Ethical resource management in the design, planning and execution of activities is achieved through the analysis of environmental and social risks and the supply chain, the drafting of the Sustainability Policy for 2026 Porsche Carrera Cup Italia and 2026 Porsche Taycan Rush, periodic monitoring of ESG performance, training on sustainability issues and the definition of a plan of objectives and actions aimed at continuously improving the environmental footprint and social impact of its activities.

### **INCLUSION AND ACCESSIBILITY**

Ensuring equal opportunities, equal treatment and respect for the rights of its stakeholders, avoiding discrimination based on ethnic origin, gender, religion, nationality, sexual orientation, disability conditions, social background, in full compliance with democratic principles and tolerance. Taking into consideration accessibility and usability in all project and organizational stages, in order to reduce any possible limitation to participation in the activities.

### **INTEGRITY**

Ensuring compliance with laws, regulations and international conventions, such as respect for human rights and adherence to ethical values and principles, in all business and collaborative relationships. Managing organizational and decision-making processes by evaluating the consequences and negative impacts they may have on environment, society, economy and governance.

**TRANSPARENCY**

Communicating with its stakeholders in a clear, relevant, truthful, and fair manner, in compliance with the law and the principles of fairness and good faith. Ensuring clear and effective communication that encourages interaction with and among organizational members.

**PARTICIPATION**

Managing its activities in a way that fully meets stakeholders' expectations, involving them and facilitating feedback exchange, useful to improve its processes and activities aimed at promoting a widespread culture of sustainability.

**HERITAGE**

Generating a positive and lasting legacy – soft and, where applicable, hard legacy – for the territory and its community, capable of enriching the local socio-economic fabric, enhancing cultural heritage while protecting the environment, and promoting sustainable development for the benefit of current and future generations.

This ISO 20121:2024 Mission Statement summarizes 2026 Porsche Carrera Cup Italia and 2026 Porsche Taycan Rush policies, goals, and sustainability targets.

Porsche Italia S.p.A.

CEO

*Dr. Pietro Innocenti*



