

ISO 20121 SUSTAINABILITY REPORT

Porsche Carrera Cup Italia 2025
Porsche Taycan Rush 2025



PORSCHE

**CARRERA CUP
ITALIA**

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In order to pursue continuous improvement, we strongly encourage you to provide feedback or suggestions, improvements and/or comments regarding the contents of this sustainability report to the following e-mail address: carreracup@porsche.it

PREFAZIONE

Every event, regardless of its size, has an environmental, social, and economic impact. Consciously managing these aspects means not only reducing waste and emissions but also creating value for participants, local communities, and stakeholders. A sustainable approach enhances the organization's reputation, strengthens brand credibility, and meets the expectations of an increasingly attentive and responsible audience. Integrating sustainability from the early planning stages also enables resource optimization, increased efficiency, and a positive legacy that extends far beyond the duration of the event itself.

Valentina Albanese

Porsche Italia Motorsport & Porsche Experience Manager, ISO 20121 Project Leader

In early 2021, Porsche AG defined its Strategy 2030, subsequently evolved into **Strategy 2030 Plus**. The programme identifies company's key challenges in **four strategic cross-functions** to address an increasingly volatile and interconnected global landscape. Porsche Italia sought to align itself with the parent company's vision, specifically integrating the motorsport sector **within the sustainability strategic pillar**.

Porsche Italia's goal of contributing to growingly sustainable development is now an essential requirement for any organisation. By systematically focusing on relevant sustainability issues, Porsche Italia aims at significantly improving the environmental, social and economic impact of its activities, internal processes and products. For this purpose, it is rethinking its entire value chain to raise the sustainability levels at every stage of its operations, even in a **scenario of increasingly complex global challenges**.

As part of its 2030 Plus Strategy, Porsche Italia decided to **broaden its commitment to sustainability to motorsport**, designing and implementing a **sustainable event management system for the Porsche Carrera Cup Italia championship**, a journey begun in 2021, with Porsche Carrera Cup Italia being the first among the national and international Porsche Carrera Cup championships to adopt this system.

For 2025, the company confirmed for the fifth year in a row its willingness to constantly pursue and improve its environmental, social and economic performance, defining a new action plan in compliance with the prestigious international standard **ISO 20121:2024 – Event Sustainability Management System**. In 2024 the standard was subject to an update, which required events to become even more committed to sustainability.

The 2025 edition of Porsche Carrera Cup Italia achieved the standard ISO 20121:2024, alongside the first edition of **Porsche Taycan Rush**, symbolizing the company's commitment to a **progressively more sustainable approach to motor racing**. Thanks to ISO 20121:2024 certification, for the fifth consecutive year the Porsche Carrera Cup Italia has confirmed its unique position within Porsche panorama and national motorsport, **being the only Italian motor racing championship certified to this standard**. The adoption of a certified management system has enabled Porsche Italia to entirely shape its commitment to sustainability in all organisational aspects of the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025. A decisive role was played by the active involvement of **teams, circuits, guests, suppliers and partners**, key elements of the entire project, to whom we extend our sincere thanks for their contribution.

PURPOSE OF THE SUSTAINABILITY REPORT

The purpose of this document is to provide a detailed overview of the objectives set and the results achieved by the initiatives Porsche Italia implemented to **reduce the environmental, social and economic impact of the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025**.

The **perimeter of application of the ISO 20121 management system** is: **"Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025"** as an "event". The **scope of application of the ISO 20121 management system** is: **"Design and execution of the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025"**.

Furthermore, this report acts as a reference document for all stakeholders involved in the ISO 20121 project, so as to ensure maximum transparency and promote the dissemination of information. This report is a useful tool for both consultation and comparison, supporting the development of sustainability goals for future editions of the Porsche Carrera Cup Italia and Porsche Taycan Rush.

This reporting document was prepared in December 2025.



CONTEXT

The Porsche Carrera Cup Italia 2025

The Porsche Carrera Cup Italia (hereinafter PCCI) is the **prestigious Italian Porsche single-make championship, which celebrated its nineteenth edition in 2025**. More than just a sporting competition, the PCCI embodies the most authentic expression of Porsche motorsport and the purest identity of the Zuffenhausen brand. Since 2007, **it has been synonymous with performance, promotion of emerging talents and entertainment**.

It is an adrenaline-fuelled championship characterised by extremely high competitiveness, with the winner having to fight for the title until the very last race in many seasons.

The stars of the track are the **911 GT3 Cup (992) cars**, high-performance vehicles equipped with a 3,996 cm³ engine and 510 hp, fitted with a Porsche 6-speed sequential gearbox. During the season, they competed on the main Italian circuits in a total of 12 rounds, spread over 6 race weekends within the **ACI Racing Weekend**.

ROUND 1-2	1 - 4 MAY	MISANO WORLD CIRCUIT MARCO SIMONCELLI		ISO 20121	
ROUND 3-4	6 - 8 JUNE	AUTODROMO VALLELUNGA PIETRO TARUFFI		ISO 20121 ISO 45001	
ROUND 5-6	11 - 13 JULY	MUGELLO CIRCUIT		ISO 20121 ISO 14001 ISO 45001	
ROUND 7-8	26 - 28 SEPTEMBER	AUTODROMO INTERNAZIONALE ENZO E DINO FERRARI - IMOLA		ISO 20121 ISO 14001	
ROUND 9-10	10 - 12 OCTOBER	MISANO WORLD CIRCUIT MARCO SIMONCELLI		ISO 20121	
ROUND 11-12	24 - 26 OCTOBER	AUTODROMO NAZIONALE DI MONZA		ISO 20121 ISO 14001	

The Porsche Carrera Cup Italia features the following categories:

- **The Michelin Cup**, which allows the **Gentlemen Drivers, drivers without professional experience in motor racing**, who have reached the age of 30 by the closing date for entries to the championship, and who are not classified by the FIA as Silver or above, to live the excitement of competition on track.
- **The Rookie Classification, enhancing young talents taking part in the PCCI.** This category is reserved for drivers competing in their first season and meeting the following requirements: they must not have participated in more than three events between the PCCI and Porsche Mobil 1 Supercup overall, they must never have finished in the top ten in any Porsche Carrera Cup in previous years, and they must not have reached the age of 30 by the closing date for PCCI registration.
- **The Porsche Scholarship Programme**, dedicated to **junior drivers** between the ages of 16 and 24 selected by Porsche Italia, who are offered exclusive coaching aimed at their sporting and personal development.

The nineteenth edition of the PCCI resulted in the following rankings:

Absolute ranking

- **Keagan Masters** with **Team Q8 Hi-Perform**, scoring 212 points.
- **Marvin Klein** of **BeDriver** team.
- **Alexander Tauscher** of **Target Competition** team.

Michelin Cup

- **Alberto De Amicis** of **Ebimotors** team.
- **Stefano Stefanelli** of **Malucelli Motorsport** team.
- **Francesco Maria Fenici** of **The Driving Experiences** team.

Team

- **BeDriver**
- **Target Competition**
- **Dinamic Motorsport**

Rookie

- **Pietro Delli Guanti** of **Archesse Racing** team.
- **Nathan Schaap** of **Target Competition** team.
- **Jan Seyffert** of **Target Competition** team.

For the 2025 edition, **Alexander Tauscher** from the **Target Competition** team was announced as the winner of the Porsche Scholarship Programme.

The Porsche Taycan Rush 2025

The Porsche Taycan Rush (hereinafter **Taycan Rush**) is the biggest news of the 2025 PCCI season: **it is the world's first 100% electric Porsche championship**, designed to celebrate the very first full electric racing experience. The Porsche Taycan Rush features **8 cars and 2 spare cars**, driven by gentleman drivers from Italian Porsche dealerships. During the race weekend, each Porsche Taycan completes **2 rounds of 3 time-attack laps**, respecting the **"slow zones"** added in specific parts of the circuit to avoid penalties under the regulations.

The star of the championship is the **Taycan Turbo GT**: it is the most powerful production Porsche ever, with a greater acceleration than its predecessors and a unique experience for the driver. It goes from 0 to 100km/h in **2.2 seconds**, from 0 to 200km/h in just 6.4 seconds and has a top speed of 300km/h, exploiting the **1,108 hp** and **1,340Nm** torque of the launch control.

Moreover, to achieve a more effective power-to-weight ratio, the model has sacrificed various equipment features thanks to the Weissach pack. The Taycan Turbo GT **is fitted with Pirelli P Zero Trofeo RS tyres**, specifically produced for the single-make series and features **Pirelli Elect technology tailor-made designed for electric cars**, as well as a marshalling system that transmits all race control communications to drivers in real time.

For its first edition, the Taycan Rush took place during the PCCI race weekends, apart from the final round in Monza, and was won by **Andrea Levy** from the **Bologna Porsche Centre**, scoring his first victory of the season. He was followed by the **Milan Porsche Centres** with **Fausto Gasparetto** and the **Rome Porsche Centres** with **Andrea Fumi**.



Stakeholder

The following interested parties are directly or indirectly involved in the sustainable management process of PCCI and Taycan Rush 2025:



Porsche Italia hospitality

Inaugurated in 2021, Porsche Italia's **600 m²** hospitality area undoubtedly stands out as one of the most fascinating and efficient facilities in the Italian motorsport scene. Completely revamped in terms of design and layout, it is built using **recycled and sustainable materials** and equipped with **LED lighting**. In 2025, both the interior and exterior were completely renovated, making the hospitality area even more modern, functional and welcoming.

It is fitted with a large kitchen, a dining room, a bar area, a relax area, a meeting room, a driving simulators room, and a Porsche Driver's Selection official shop. The hospitality area has been conceived to be **accessible for everyone** and is therefore free of architectural barriers. It also has a **side ramp** to facilitate access for people with reduced mobility.



Teams



Archesse Racing



BeDriver



Dinamic Motorsport



Ebimotors



Enrico Fulgenzi Racing



Ombra Racing



Omnia Racing



Prima Ghinzani Motorsport



Scuderia Villorba Corse



Target Competition



Malucelli Motorsport



Team Q8 Hi-Perform



The Driving Experiences

PORSCHE CARRERA CUP ITALIA 2025 PORSCHE TAYCAN RUSH 2025 AND THE ISO 20121 CERTIFICATION

The design and execution of the PCCI and Taycan Rush 2025 has been certified by TÜV Nord Italia as sustainable according to the **ISO 20121:2024 standard – Event Sustainability Management System**, which defines responsible and sustainable management requirements from an environmental, social and economic perspective. This standard applies to **individual events** or **series of events** – as in the case of the PCCI and Taycan Rush – but also to the **locations** that host them, such as the Porsche Experience Centre Franciacorta in Castrezzato (BS), the **organisers**, the **suppliers** of goods and services involved, and the **teams** taking part in the competitions. The ISO 20121 standard is the only international standard that addresses **sustainability in all its three dimensions**, adopting a **systemic and holistic** approach that goes beyond environmental aspects alone.

First applied at the London 2012 Olympic Games, the ISO 20121 standard defines the requirements for organising sustainable events, with the aim of **minimising environmental impact while strengthening relationships with all stakeholders**: suppliers, customers, local authorities, communities, spectators, participants, federations, associations and media.

For the 2025 edition of the PCCI and the first season of Taycan Rush, all environmental, social and economic impact features have been analysed and integrated into the design and organisation of the championship rounds. With a view to pursuing and enhancing the work carried out between 2021 and 2024, Porsche Italia confirms its commitment for the fifth year in a row. **Sustainability and continuous improvement** are two key principles of Porsche AG, and the PCCI intends to remain a role model in this area.



Sustainability Officer

Again for 2025, Porsche Italia employed a **dedicated full-time figure for ISO 20121 certification and sustainable management of the championship**. As for the previous two years, the Sustainability Manager was **included in the PCCI 2025 organisational chart, followed the six rounds of the championship, assisted the certification body during on-site audits** relating to the ISO 20121 standard, and **strengthened the collaboration with suppliers, Porsche staff, circuits, teams and drivers**.

During the Championship, the Sustainability Manager also **organised and managed quizzes on sustainable development** for all teams: **an educational and interactive activity designed to raise awareness of sustainability in motorsport**.

The constant presence of the Sustainability Manager confirms Porsche Italia's **ongoing attention and commitment to sustainability**, a crucial and essential aspect of the PCCI and Taycan Rush project.



THE SUSTAINABILITY POLICY

Porsche AG has developed its sustainability strategy which identifies the main challenges for the company in **six strategic areas that are key to sustainable development**. In this way, Porsche is addressing the major global issue of our time while grasping new opportunities for innovation and change in collaboration with suppliers, employees and customers throughout the entire value chain.

With the sustainability goal set out by the 2030 Plus Strategy, Porsche is committed to achieving significant economic and social growth while reducing the environmental impact of its activities.

The six strategic areas of Porsche's sustainability action plan are:

- **Decarbonisation**
- **Circular economy**
- **Diversity**
- **Partner to society**
- **Supply chain responsibility**
- **Governance and transparency**

For more information on the Porsche Group's commitment in each of these areas, please refer to the [Porsche AG Annual and Sustainability Report](#).

Aligned with the parent company's commitment to sustainable development, Porsche Italia applies a sustainable management system in its clearest and most recognised form according to the international ISO 20121 standard for sustainable event management to the PCCI, and, from this year to the Taycan Rush too. To support this approach, an ad hoc sustainability policy has been drawn up for PCCI and Taycan Rush 2025, which refers explicitly to [the United Nations Sustainable Development Goals](#) (SDGs – Sustainable Development Goals) and the **fundamental principles of the ISO 20121 standard**. Below are the ESG objectives that the PCCI and Taycan Rush want to pursue and are set out in the policy:



Environment

- minimising consumption and waste production and promoting circular economy;
- managing responsibly natural resources;
- committing to reducing carbon emissions in its operations;

Sustainable Development Goals pursued:

SDG 7: affordable and clean energy; SDG 12: responsible consumption and production; SDG 13: climate action.

Social

- promoting employees' welfare and building a diverse and inclusive environment for all;
- promoting comprehensive and updated information on sustainability issues;
- improving direct and indirect economic impact;

Sustainable Development Goals pursued:

SDG 2: zero hunger; SDG 3: good health and well-being; SDG 5: gender equality; SDG 8: decent work and economic growth; SDG 10: reduced inequalities.

Governance

- respecting international conventions and guidelines to promote a responsible business conduct and reinforce the respect of human and children's rights;
- guaranteeing compliance with current environmental, labour and health and safety regulations;
- managing the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 following the values mentioned above;
- directing suppliers toward sustainable choices and behaviours;
- promoting continuous improvement by preparing an annual report with the results and lessons learned and an improvement plan for the following year;
- engaging all stakeholders (Porsche Italia staff, suppliers, circuits, teams, drivers, guests and spectators, media, partners, federations, ACI Racing Weekend, local community) on the topics of environmental, social and economic sustainability, and consider their needs and expectations.

Sustainable Development Goals pursued:

SDG 9: industry, innovation and infrastructure; SDG 10: reduced inequalities; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.



GOAL 2
ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



GOAL 3
GOOD HEALTH AND WELL-BEING

Ensure healthy lives and promote well-being for all at all ages.



GOAL 5
GENDER EQUALITY

Achieve gender equality and empower all women and girls.



GOAL 7
AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable, reliable, sustainable and modern energy for all.



GOAL 8
DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



GOAL 9
INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.



GOAL 10
REDUCED INEQUALITIES

Reduce inequality within and among countries.



GOAL 12
RESPONSIBLE CONSUMPTION AND PRODUCTION

Ensure sustainable consumption and production patterns.



GOAL 13
CLIMATE ACTION

Take urgent action to combat climate change and its impacts.



GOAL 17
PARTNERSHIP FOR THE GOALS

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development.

THE ISO 20121 STANDARD AND ITS VALUES

Porsche Italia undertook the design and implementation of the PCCI and Taycan Rush 2025 by adopting and promoting the aims and values of the **ISO 20121:2024 standard**, such as:



STEWARDSHIP

Pursuing responsible, transparent and efficient resource management that takes into account also environmental and social impacts in its actions. Ethical resource management in planning and implementation is achieved by analysing environmental and social risks and the supply chain, by drafting the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 Sustainability Policy, by periodically monitoring ESG performance, by providing trainings on sustainability issues, and by establishing a plan of goals and actions aimed at continuously improving the environmental footprint and social impact of the activities carried out.



INCLUSION AND ACCESSIBILITY

Ensuring equal opportunity, equal treatment and respect for the rights of its stakeholders, avoiding discrimination based on ethnic origin, gender, religion, nationality, sexual orientation, disability conditions, social background, in full compliance with democratic principles and tolerance. Taking into consideration accessibility and usability in all project and organizational stages, in order to reduce any possible limitation to participation in the activities carried out.



INTEGRITY

Ensuring compliance with laws, regulations and international conventions, such as respect for human rights and adherence to ethical values and principles in all business and collaborative relationships. Managing organizational and decision-making processes by considering consequences and negative impacts they may have on the environmental, social, economic and governance levels.



TRANSPARENCY

Communicating with stakeholders in a clear, relevant, truthful, and fair manner, in compliance with the law and the principles of fairness and good faith. Finally, ensuring clear and effective communication that fosters interaction with and among organizational members.



PARTICIPATION

Managing activities so as to fully meet the expectations of stakeholders, involving them and encouraging them to provide feedback that can be used to improve processes and activities carried out to promote a widespread culture of sustainability.



HERITAGE

Generating and preserving a positive and lasting Soft Legacy and Hard Legacy (where applicable) for the territory and the community, creating shared value that enriches the local socioeconomic fabric, enhances cultural and environmental heritage, and promotes sustainable development for the benefit of generations of today and tomorrow.

OBJECTIVES, ACTIONS AND PRIORITIES

In line with the requirements of the ISO 20121 standard, during the design phase of the PCCI and Taycan Rush, an **in-depth analysis of the context** and features of the championship was carried out. From this assessment, Porsche Italia identified specific **areas of action** aimed at reducing and improving **environmental, social and economic** impacts, defining a clear target plan and related actions to achieve it.

Three areas were targeted as **priorities** as they had the greatest overall impact.

Below is a list of all the areas subject to assessment and action:

Communication, awareness and stakeholder engagement

Raising awareness among all stakeholders involved on sustainable development issues and encouraging their active engagement in the sustainable management of the event.

Economic and social impact on the territory

Measuring and reporting on social and economic impact of the championship on the local area and community.

Waste management and circular economy

Ensuring proper and separate waste management, while promoting circular economy practices.

CO₂ emissions

Reducing environmental impact and measuring emissions avoided thanks to separate waste management.

Catering service

Integrating sustainability criteria into the catering service offered in the hospitality area.

Energy efficiency

Increasing the use of electricity from renewable sources through awareness-raising activities for host circuits.

Mobility, logistics and transport

Reducing the environmental impact of staff and equipment transportation.

Sustainable procurement management

Integrating environmental and social sustainability criteria into the selection and evaluation of goods, services and suppliers.

Optimisation of natural resources

Measuring water consumption.

Diversity and inclusion

Ensuring accessibility and inclusion in various aspects of the event.

To ensure transparency and a **consistent monitoring of results**, performance indicators (**KPIs – Key Performance Indicators**) were defined in advance for each objective. This data was collected and analysed systematically in the week following each round of the championship.

Priority 1

Communication, awareness and stakeholder engagement

Stakeholders are all **the actors involved in or affected by the activities of the PCCI and Taycan Rush 2025**. When designing the championship, Porsche Italia **mapped out its stakeholders** and defined a series of actions to actively engage them in the ISO 20121 certification process, while raising awareness about sustainable development issues. Their engagement not only meets the requirements of the ISO 20121 standard but has also proved essential to **achieving the sustainability goals of the PCCI and Taycan Rush 2025**.

An entire section of the **PCCI website** is dedicated to sustainability and the ISO 20121 project, to directly and authoritatively show Porsche Italia's commitment to sustainable event management to all stakeholders of the championship. This section allows users to download [the ISO 20121 certificates, the ISO 20121 sustainability policy, the Sustainability Reports for 2023 and 2024, and the guidelines for sustainable team management](#). The latter was shared with the teams at the start of the championship with the purpose of providing environmental recommendations and encouraging more sustainable participation. The main topics covered were:

- Information and training;
- Worker health and safety;
- Logistics organisation;
- Soil, water and air protection;
- Waste management;
- Electricity consumption and energy efficiency;
- Sustainable vehicle washing practices;
- Adoption of digital materials for promotion and advertising;
- No more cigarette butts on the ground and food waste;
- Inclusion and diversity and development of a culture of sustainability.

From the Mugello Circuit third round, the PCCI and Taycan Rush wanted to involve also guests and spectators by broadcasting **messages to raise awareness about sustainability** via one of the screens in the **hospitality area**. Specifically, the messages showed good sustainable practices to be implemented during the race weekend to the event attendants.

Circuits, teams, suppliers, hotels and partners represent the stakeholders with the greatest impact on the sustainability goals of PCCI and Taycan Rush 2025. They were engaged by Porsche Italia directly and personally through an **ESG questionnaire**, distributed for the first time in 2021. According to the ISO 20121 standard update to the 2024 version, the questionnaire has been revised for an even more in-depth analysis of stakeholders, increasing the number of aspects considered. This tool allowed to **assess the sustainability profile of stakeholders**, under the following aspects:

- Certifications and company policies;
- Sustainability criteria in the supply chain;
- Waste management and circular economy;
- Electricity and lighting systems;

- Water resource management;
- Mobility;
- Carbon footprint;
- Food and beverage;
- Accessibility and inclusion;
- Socio-economic impact.

The ESG questionnaire was also extended to the circuits allowing for more in-depth engagement, since in the previous season they were involved through a set of questions about their sustainability initiatives.

Besides being a key tool for communicating the aims of the ISO 20121 project to stakeholders, the ESG questionnaire represents the **starting point for developing further initiatives for an increasingly structured involvement, focused on improving the sustainability performance** of the PCCI and Taycan Rush.

A total of **14 suppliers, 10 partners, 13 teams, 5 hotels and 5 circuits** were involved.

5

OUT OF 5 CIRCUITS HAVE ISO 20121 CERTIFICATION AND FIA ENVIRONMENTAL ACCREDITATION – 3 STARS

100%

OF TEAMS ORGANISE THE TRANSPORT OF MATERIALS AND/OR STAFF MOBILITY IN A WAY THAT MINIMISES ENVIRONMENTAL IMPACT¹

27%

OF SUPPLIERS PRODUCE ELECTRICITY INDEPENDENTLY FROM PHOTOVOLTAIC SYSTEMS²

50%

OF SUPPLIERS AND PARTNERS HAVE A POLICY ON ENVIRONMENTAL AND/OR SOCIAL SUSTAINABILITY AND/OR DIVERSITY AND INCLUSION³

100%

OF HOTELS HAVE IMPLEMENTED INITIATIVES AIMED AT REDUCING WATER CONSUMPTION⁴

For the PCCI 2025 and the first edition of the Taycan Rush, the involvement of a Porsche staff member employed for the sustainable management of the event made it possible to:

- **define objectives and actions** related to the ESG aspects of the championship;
- **improve the environmental and social performance** of the event;
- implement **new systems and virtuous solutions that are more environmentally and socially responsible.**

The initiative seeks to raise awareness among guests, spectators, teams, drivers, suppliers, employees and partners, who were invited to join a structured and sustainable event, promoting the active involvement of all stakeholders.

1. Percentage based on the number of teams (9/13) that responded to the ESG questionnaire.
2. Percentage based on the number of suppliers (11/14) that responded to the ESG questionnaire.
3. Percentage based on the number of partners and suppliers (18/24) that responded to the ESG questionnaire.
4. Percentage based on the number of hotels (3/5) that responded to the ESG questionnaire.

In this regard, the **"ISO 20121 Quiz"** initiative was carried on once again this year, enabling PCCI 2025 drivers and team staff to **test their knowledge on sustainability in the automotive sector**. The goal was to educate participants about key global environmental issues, to help them understand motorsport's responsibility towards the environment and society, and to highlight the sector's achievements in the sustainability field. The top three places in the quiz were awarded during the final round in Monza.

The quizzes were conducted in English via the online platform **Mentimeter** and engaged an average of 44 participants per round, including team managers, drivers and team members, during the six race weekends.

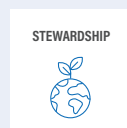
The questions of the quizzes covered the following macro-themes:

- **"Bio-based polypropylene"**: one of the most used plastics in the automotive sector.
- **"Biofuels"**: the environmental benefits of biofuels were presented with a focus on the main steps to produce biodiesel, one of the most used biofuels in vehicles.
- **"Natural fibre composites"**: a more sustainable alternative to synthetic fibres in composite materials used in vehicle production.
- **"FIB3R Project"**: during the Imola Round the HERA Group presented the first plant in the area dedicated to carbon fibre recycling.
- **"Recycled steel"**: the advantages of recycled steel and how it is recycled were explored.
- **"Recycled aluminium"**: the environmental benefits of recycling aluminium and how to manage it effectively during the dismantling of components were examined in depth.

The full alignment between Porsche Italia staff and suppliers dealing with guests and participants is of paramount importance, in relation to the sustainability objectives and responsibilities within the PCCI organisational structure. In this regard, a **training session** was organised on **sustainability principles, updates to the new version of the ISO 20121 standard and the PCCI's operating context**. In addition, the training session was recorded and shared with staff through an online multiple-choice quiz to test the knowledge acquired during the session.

Furthermore, during the first round in Misano **a short training session was offered to drivers and team managers** during the first ISO 20121 quiz. This moment allowed participants to delve into the **updates to the new edition of the ISO 20121 standard and the PCCI context**. During the session, some of the sustainability achievements of the previous season were presented.

These Priority 1 actions relate to the following SDGs and ISO 20121 values:



Priority 2 Economic and social impact on the territory

The **economic and social impact on the local territory** is identified by the ISO 20121 standard as one of the key aspects in planning a sustainable event. The PCCI generates a significant economic impact in the host locations, thanks to **hotel bookings, restaurant attendance and the purchase of goods and services**. Porsche Italia has therefore set the goal of measuring and reporting the actual economic impact of the nineteenth edition, in order to raise awareness of its footprint at a national level and to define useful indicators to orient future actions and initiatives.

In terms of social impact, Porsche Italia — with the support of the PCCI catering supplier, "I Girasoli – Leardini Group" — committed to **reducing food waste with a surplus food donation initiative**. At the end of each round of the PCCI and Taycan Rush 2025, uneaten food was collected and donated to **the Pope John XXIII Community in Rimini**, distributing it to various charitable organisations, **helping people in need** and avoiding food and economic waste.

32.228€

ESTIMATED ECONOMIC VALUE OF ON-SITE ACCOMMODATION COSTS FOR PORSCHE STAFF

43.200€

ESTIMATED ECONOMIC VALUE⁵ OF LOCAL EXPENDITURE MADE BY PCCI TEAMS AND THEIR STAFF

545

TOTAL NUMBER OF MEALS DONATED TO THOSE IN NEED DURING PCCI AND TAYCAN RUSH 2025, CORRESPONDING TO APPROXIMATELY 272.5 KG OF FOOD⁶

These Priority 2 actions relate to the following SDGs and ISO 20121 values:



5. The estimated expenditure is based on an average stay of 4 days per round, considering board and lodging in facilities whose price is in line with the average for the municipality of reference.

6. One kilogram (kg) of donated food is equivalent to an average of two meals (Source: Banco Alimentare 2020 social report)

Priority 3

Waste management and circular economy

When it comes to caring for the environment, proper waste sorting plays a fundamental role.

Separate collection is the system through which solid urban waste is separated according to type – usually plastic, glass, paper, aluminium and organic waste.

Once separated, the materials can be sent for **recycling**, i.e. the process by which the raw materials in waste are recovered and reintroduced into the production cycle according to the principles of the **circular economy**. On the other hand, if waste is disposed of without being sorted, it is sent to landfills and incinerators.

Separate collection brings tangible benefits for the environment, society and the economy, while also contributing to the **fight against climate change**. For this reason, Porsche Italia, under the PCCI and Taycan Rush, deemed it essential to implement separate collection of waste in all its facilities:

- **Hospitality: lunch, dinner and bar area** for teams, Taycan Rush drivers, guests and Porsche staff. Most of the urban waste produced during each round is generated here.
- **Technical Tent:** the place where technical inspections are carried out on the racing cars.
- **Team Tents:** operational areas for mechanical work carried out by individual teams, each equipped with the same set of recycling bins available in the other areas.

Separate waste collection management inside the hospitality was entrusted to the catering service provider, which put the waste into the bins provided by the **host circuits** at the end of each round. The circuits themselves are responsible for final disposal, which may or may not involve separate collection, depending on the **regulations of the local municipality**.

The adoption of this system has yielded very positive results: **98% of waste was collected separately**, while only 2% was classified as unsorted. Nevertheless, the actual percentage of **materials sent for recovery and recycling** during the PCCI and Taycan Rush stood at **64%**, as 2 of the 5 circuits did not carry out separate waste collection.

98%

OF SEPARATE WASTE
COLLECTION CARRIED
OUT BY PORSCHE ITALIA

16

NUMBER OF CONTAINERS
FOR SEPARATE WASTE
COLLECTION IN THE
HOSPITALITY AREA

7kg

WEIGHT OF CORKS
COLLECTED AND
RECYCLED

260

LITRES OF USED
COOKING OIL
COLLECTED

Despite the lack of waste sorting by some circuits, Porsche Italia does stress that the methods of disposal have remained unchanged to ensure the continuity and consolidation of the waste management process implemented. 4 containers for plastic and aluminium, 4 for paper and cardboard, 4 for organic waste and 4 for unsorted waste were therefore used in the hospitality areas. Used cooking oil was disposed of in special containers.

Regarding waste management and the circular economy, the collection of corks during all rounds in the hospitality area, resulting in a total of **7 kg**, was undoubtedly a significant initiative. **The corks were donated to the ArtiMestieri Social Cooperative** in Boves (CN) and will be recycled to produce insulation for **green building projects**.

These Priority 3 actions relate to the following SDGs and ISO 20121 values:



OTHER AREAS OF ATTENTION AND COMMITMENT

CO₂ Emissions

Motorsport activities require considerable use of natural resources. Therefore, Porsche Italia has decided to address the emissions generated by PCCI and related activities by embarking on a process to reduce carbon dioxide emissions.

The aspect selected to **reduce CO₂ emissions** from PCCI and Taycan Rush 2025 was separate waste collection. As already highlighted, recycling is a fundamental tool in tackling climate change. Thanks to the monitoring of **waste collected and sent for recycling**, it was possible to quantify the **CO₂ avoided** through proper management of separate waste collection.

5.738 kg CO₂

THE AMOUNT OF CO₂ AVOIDED THANKS TO SEPARATE WASTE COLLECTION BY PORSCHE ITALIA AND EFFECTIVELY SENT FOR RECYCLING THROUGH THE CIRCUITS⁷



7. To calculate the estimated kg of CO₂ avoided, the factors provided by the WARM Model 15.1 produced by the US EPA in September 2022 were considered, which may be consulted at <https://www.epa.gov/warm/versions-waste-reduction-model-warm>. Greenhouse gas emissions are estimated as CO₂ equivalent, a parameter that measures the impact on global warming of a certain amount of greenhouse gases compared to the same amount of CO₂.

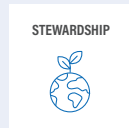
Track activities have also been identified as a source of atmospheric emissions. **Carbon credits were purchased from Volkswagen Kraftwerk** to offset the CO₂ emissions generated during the free practice sessions, qualifying and races of the 2025 PCCI.

Thanks to this initiative, **120 tonnes of CO₂** have been avoided. The offset project chosen is the **Ecoparque João Pessoa Landfill Gas Project**, in **Brazil**, which focuses on energy transition.

120 t CO₂ eq

PRODUCED BY CARS DURING RACING ACTIVITIES
(FREE PRACTICE SESSIONS, QUALIFYING AND RACES)

These actions relate to the following SDGs and ISO 20121 values:



Catering service

The catering service is provided at the Porsche Italia hospitality area and is open to drivers, guests and teams on Friday, Saturday and Sunday. During the PCCI and Taycan Rush 2025, more than **700 meals** were served per round, a significant number that highlights how attention to sustainability in this area is also crucial in reducing a potentially significant environmental impact.

Porsche Italia, together with the catering service provider, therefore implemented a series of measures to ensure the use of **highly sustainable materials** for cutlery, tableware and meals served.

100%

OF COMPOSTABLE CUTLERY USED FOR THE CATERING SERVICE DURING THE FRIDAY "LIGHT LUNCH"

100%

OF WASHABLE AND REUSABLE CUTLERY FOR CATERING SERVICES DURING LUNCHEES AND DINNERS ON SATURDAYS AND SUNDAYS

100%

OF KITCHEN CLEANING AND HYGIENE PRODUCTS WITH ECOLABEL CERTIFICATION USED

The catering service in the Porsche hospitality area pays particular attention to the food products offered to guests. During the catering service for the PCCI and Taycan Rush 2025, the following measures were taken:

- **Clear and informative menu:** menus were displayed in front of the buffet, showing which **products** were **organic or locally sourced**.
- **Allergen information:** a detailed list of allergens in the dishes was provided, noting that guests could contact the hospitality manager or staff if they had any questions.
- **Environmental impact of ingredients:** the catering service wanted to highlight the **CO₂ impact** of certain categories of ingredients to raise guests' awareness of more sustainable food choices.



The staff has been trained not only in health and safety, but also in environmental and social sustainability issues. **The electronic and electrical equipment** used is **highly energy efficient**, while staff mobility is constantly optimised through carpooling, thus reducing CO₂ emissions.

These actions relate to the following SDGs and ISO 20121 values:

 <p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>	 <p>13 CLIMATE ACTION</p>	 <p>INCLUSION AND ACCESSIBILITY</p>	 <p>STEWARDSHIP</p>
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■ 8. These values represent the average value for each 2025 PCCI and Taycan Rush round.

Energy efficiency

Porsche Italia acknowledges that energy procurement and optimisation are key pillars of sustainability for the PCCI and Taycan Rush. That's why the **hospitality area was equipped with a LED lighting system.**

Furthermore, prior to the start of the 2025 championships, the **circuits** were also involved in the PCCI's ISO 20121 certification process, as the facilities and services related to the events are not self-sufficient in terms of energy, but are designed to use the electricity supplied and made available by the host circuit.

The findings showed that the Misano World Circuit Marco Simoncelli and the Circuit of Imola Enzo and Dino Ferrari have **photovoltaic systems and purchase energy from renewable sources.** Monza Circuit **purchases 100% of its energy from renewable sources,** while the Mugello Circuit and the Piero Taruffi Circuit of Vallelunga provide for their total energy consumption from renewable sources both through purchase and photovoltaic systems.

From this year onwards, a significant amount of electricity consumption is undoubtedly due to the recharging of the Taycan Rush championship electric cars. Therefore, the **amount of electricity** per race weekend consumed by Taycan cars has been estimated at **500 kWh.**

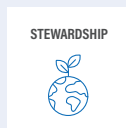
80%

PERCENTAGE OF CIRCUITS USING GREEN ENERGY SELF-PRODUCED BY THE PHOTOVOLTAIC SYSTEM.

100%

PERCENTAGE OF CIRCUITS PURCHASING ELECTRICITY FROM RENEWABLE SOURCES.

These actions relate to the following SDGs and ISO 20121 values:



Mobility, logistics and transport

Participation in the PCCI and Taycan Rush involves numerous trips for the stakeholders involved: in particular, for Porsche Italia staff, for suppliers of goods and services, as well as for teams and drivers. **Staff mobility** and equipment transportation are one of the main sources of environmental impact related to the PCCI and Taycan Rush 2025.

Porsche Italia has established a structured organisation for the mobility of its personnel during the race rounds. Thanks to **carpooling** — defined as sharing a single car between several people — and

the use of trains as a means of public transport to reach the different locations of the event, it has been possible to reduce the overall number of vehicles circulating, thus avoiding **15,837 kilometres**.

Additionally, **47% of the vehicles used were hybrid or electric models**, contributing to a further reduction in emissions. Within this category, **50% were Porsche electric cars**, confirming the brand's commitment to electric mobility.

Four latest-generation **electric scooters supplied by partner VMOTO** were also used for **staff mobility at circuits**.

<p>4</p> <p>ELECTRIC SCOOTERS AVAILABLE FOR STAFF IN THE PADDOCK</p>	<p>41.224 km</p> <p>TRAVELLED BY PORSCHE STAFF OVERALL</p>	<p>15.837 km</p> <p>AVOIDED BY PORSCHE STAFF THANKS TO CARPOOLING</p>
<p>4.866 km</p> <p>TRAVELLED BY TRAIN</p>	<p>47%</p> <p>OF ELECTRIC/HYBRID VEHICLES USED TO REACH EVENTS' LOCATIONS</p>	<p>50%</p> <p>OF PORSCHE ELECTRIC VEHICLES USED OUT OF THE TOTAL NUMBER OF ELECTRIC/HYBRID VEHICLES</p>

These actions relate to the following SDGs and ISO 20121 values:

<p>9 IMPRESE, INNOVAZIONE E INFRASTRUTTURE</p> 	<p>13 CLIMATE ACTION</p> 	<p>STEWARDSHIP</p> 
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Sustainable procurement management

Sustainable procurement refers to the inclusion of **environmental and social sustainability criteria**, along with economic criteria, in contracts for the supply of goods and services. Integrating sustainability into decision-making processes for the selection of goods and services, and suppliers themselves, reflects the systemic and holistic approach to sustainability promoted by the ISO 20121 standard. This is also a further effort to increase supplier involvement and awareness about sustainable development issues.

During the design phases of the PCCI and Taycan Rush 2025, Porsche Italia added specific environmental and social sustainability requirements to the **tenders** for the management of the hospitality facility and catering service, such as the need to have **PDO, PGI, organic or locally sourced products**. Specifically, for the **2025 hospitality tender**, Porsche Italia requested the **filling out of a questionnaire on the sustainability features of the facility**.

The paper used, including placemats and napkins for lunch, was **FSC® (Forest Stewardship Council) certified**. In addition, the **2025 season yearbook** was printed on FSC® paper.

100%

FSC® (FOREST STEWARDSHIP COUNCIL)
CERTIFIED MATERIAL USED FOR CATERING
AND THE PCCI YEARBOOK

These actions relate to the following SDGs and ISO 20121 values:



Diversity and inclusion

Porsche Italia cares deeply about social inclusion, issue taken into consideration and addressed in the management of the PCCI and Taycan Rush. The goal was to offer everyone, including vulnerable individuals and people with disabilities, the same experiences and emotions.

Specifically, during the 2025 season, **the championship website became accessible**. The aim of this initiative is to use an **artificial intelligence-based widget** to make the Porsche Carrera Cup Italia page fully **accessible to all users, including existing and potential customers and enthusiasts with temporary or permanent disabilities, whether visual, cognitive, motor or auditory**, so that everyone can enjoy the Porsche digital experience without barriers.

These actions relate to the following SDGs and ISO 20121 values:



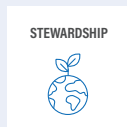
Optimisation of natural resources

The intensive use of water in the context of motorsport events is mainly related to catering services, car washing and motorhomes. Therefore, a **water meter** was installed **to measure the amount of drinking water** used by the **hospitality kitchen**: the estimated amount of water consumed was **85m³**.

The **water meter initiative was also extended to all participating teams** and was replicated for the second consecutive year. In addition, teams were advised to **use waterless detergents**, i.e. those that do not require water consumption.

Starting this season, thanks to a Porsche Motorsport initiative, the teams were provided with a **tyre washing machine**, which **uses the same water to clean all the tyres** reused by the PCCI teams during the race weekend, thus **significantly optimising water consumption**.

These actions relate to the following SDGs and ISO 20121 values:

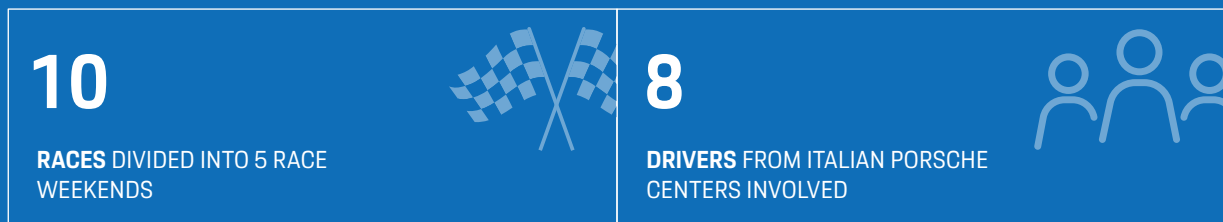


NUMBERS AT A GLANCE

The PCCI context









The Taycan Rush context



Social and economic impact



Environmental impact

<p>98%</p> <p>OF SEPARATE WASTE COLLECTION CARRIED OUT IN THE PORSCHE HOSPITALITY</p> 	<p>5.738 kg CO₂</p> <p>THE AMOUNT OF CO₂ AVOIDED THANKS TO SEPARATE WASTE COLLECTION</p> 
<p>100%</p> <p>COMPOSTABLE/REUSABLE CUTLERY</p> 	<p>47%</p> <p>OF ELECTRIC/HYBRID VEHICLES USED TO REACH EVENTS' LOCATIONS</p> 
<p>100%</p> <p>PERCENTAGE OF CLEANING AND HYGIENE PRODUCTS WITH ECOLABEL CERTIFICATION USED</p> 	<p>15.837 km</p> <p>AVOIDED BY PORSCHE STAFF THANKS TO CARPPOOLING</p> 

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