

Mission statement ISO 20121

Porsche Carrera Cup Italia 2025 & Porsche Taycan Rush 2025

Porsche Italia S.p.A. belongs to the Porsche Group, now an international group headquartered in Stuttgart, Germany, which has its roots in 1948, when the first sports car bearing the Porsche name was built. The Group's corporate purpose is the design, production and marketing of sports cars. The year 2025 marks the nineteenth edition of the Porsche Carrera Cup Italia, the prestigious one-make championship and the highest expression of motorsport, which brings the brand's DNA to life in every weekend of competition. The 2025 edition of the Porsche Carrera Cup Italia will be joined by the Porsche Taycan Rush, the brand's first all-electric championship in the world.

Porsche Italia S.p.A. operates within the pillars of corporate sustainability strategy such as: decarbonization, circular economy, diversity, partner to society, supply chain responsibility, governance and transparency.

In carrying out its activities, it also considers economic, operational, environmental and governance risks, with a view to maximizing social and economic environmental benefits, including creating job opportunities, building professional skills and supporting a responsible supply chain.

To pursue continuous improvement in the sustainability performance of its events, Porsche Italia S.p.A. has decided to certify the sustainable event management system of Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 according to the international standard ISO 20121:2024.

Porsche Italia S.p.A. is also committed to integrating social and environmental issues into its decision-making choices, orienting its actions according to:

- principles of Sustainable Development, that is, the ability to meet the needs of the present without affecting the possibility of realizing those of future generations;
- the Sustainable Development Goals of the United Nations 2030 Agenda (SDGs);
- responsibility in considering its impact on people and the planet while carrying out its activities;
- respect for Human Rights and compliance with national and international standards;
- ethical and transparent management of its activities and commitment to timely and transparent reporting of its activities that impact stakeholders, actively involving them and respecting their interests.

In view of the above, Porsche Italia S.p.A. is committed to applying and disseminating among its stakeholders the principles and values promoted by the ISO 20121:2024 standard, such as:

STEWARDSHIP

Pursue responsible, transparent and efficient resource management that also considers environmental and social impacts in its actions. Ethical resource management in planning and implementation is achieved by analyzing environmental and social risks and its own supply chain, drafting the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 Sustainability Policy, periodically monitoring its own ESG performance, providing training on sustainability issues, and establishing a plan of goals and actions aimed at continuously improving the environmental footprint and social impact of its activities.

INCLUSION and ACCESSIBILITY

Ensure equal opportunity, equal treatment and respect for the rights of its stakeholders, avoiding discrimination based on ethnic origin, gender, religion, nationality, sexual orientation, disability conditions, social background, in full compliance with democratic principles and tolerance. To take into consideration accessibility and usability in all project and organizational stages, in order to reduce any possible limitation to participation in the proposed activities.

INTEGRITY

Ensure compliance with laws, regulations and international conventions such as respect for human rights and adherence to ethical values and principles in all business and collaborative relationships. Govern organizational and decision-making processes by taking into consideration the consequences and negative impacts they may have on the environmental, social, economic and governance levels.

TRANSPARENCY

Communicate with its stakeholders in a clear, relevant, truthful, and fair manner, in compliance with the law and the principles of fairness and good faith. Finally, ensure clear and effective communication that facilitates interaction with and among organizational members.

PARTICIPATION

Manage its activities in a way that fully meets stakeholders' expectations, involving them and facilitating the receipt of useful feedback to improve its processes and activities aimed at promoting a widespread culture of sustainability.

HERITAGE

To generate and preserve a positive and lasting *Soft Legacy* and *Hard Legacy* (where applicable) for the area and its community, creating shared value that enriches the local socioeconomic fabric, enhances

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cultural and environmental heritage, and promotes sustainable development for the benefit of current and future generations.

This Mission Statement summarizes Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 policies, goals, and sustainability targets.

Porsche Italia S.p.A.

CEO

Dott. Pietro Innocenti

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