

Sustainable development policy ISO 20121

Porsche Carrera Cup Italia 2025 & Porsche Taycan Rush 2025

02-04 May **Misano** | 06-08 June **Vallelunga** | 11-13 July **Mugello**
26-28 September **Imola** | 10-12 October **Misano** | 24-26 October **Monza**

Porsche Carrera Cup Italia is the highest expression of motorsport, bringing the Porsche DNA to life in each weekend of competition, the brand's purest identity.

The championship consists of 12 rounds, divided into 6 weekends, from May to October, at five different circuits: Misano World Circuit Marco Simoncelli (Emilia Romagna), where two race weekends will be held, Autodromo Vallelunga Piero Taruffi (Lazio), Mugello Circuit (Tuscany), Autodromo Internazionale Enzo and Dino Ferrari (Emilia Romagna) and Autodromo Nazionale di Monza (Lombardy).

The 2025 edition of the Porsche Carrera Cup Italia will be joined by the Porsche Taycan Rush, the brand's and the world's first all-electric championship.

Porsche Group has drafted "Porsche Strategy 2030", which identifies the main challenges for the company in six key action areas for the sustainable development of the sports car manufacturer. With its strategic action areas, Porsche is addressing global risks and at the same time seizing new opportunities to influence and innovate, in cooperation with its suppliers, employees and customers, along the company's entire value chain.

Porsche is organizing its sustainability activities in the following six strategic action areas:

- Decarbonisation
- Circular economy
- Diversity
- Partner to society
- Supply chain responsibility
- Governance and transparency

With ambitious goals, Porsche Strategy 2030 is measured against scientific findings and external expectations that create the framework for effective action. The company is also tapping into its intrinsic values and the brand's call to be a bold and visionary pioneer of

sustainable mobility. Porsche seeks to shape its future responsibly and successfully with and for the society.

In order to pursue its short, medium and long-term goals to contribute to climate change mitigation and enhance the social and economic impacts produced, Porsche Italia S.p.A. has decided to adopt an internationally recognized event sustainability management system for the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025, obtaining the ISO 20121:2024 certification, the international standard for event sustainability management.

This decision leads to the implementation of the values promoted by the ISO 20121:2024 standard itself and by this policy, in reference to the document "4.5 Mission Statement_PCCI_Taycan Rush" such as:

- Stewardship,
- Inclusion and accessibility,
- Integrity,
- Transparency,
- Participation,
- Legacy.

Moreover, in line with the United Nations Sustainable Development Goals (SDGs), Porsche Italia S.p.A. has decided to put into practice an ESG strategy (environment, social and governance), with the aim of ensuring a continuous improvement of the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 activities from a sustainability level. In this perspective, Porsche Italia S.p.A. commits to:

Environment

- minimizing waste and promoting circular economy;
- managing responsibly natural resources consumption;
- committing to reducing carbon emissions in its operations;

Sustainable Development Goals pursued: SDG 7: affordable and clean energy; SDG 12: responsible consumption and production; SDG 13: climate action.

Social

- promoting employees' welfare and building a diverse and inclusive environment for all;
- promoting comprehensive and updated information on sustainability issues;
- improving direct and indirect economic impact;

Sustainable Development Goals pursued: SDG 2: zero hunger; SDG 3: good health and well-being; SDG 5: gender equality; SDG 8: decent work and economic growth; SDG 10: reduced inequalities.

Governance

- respecting international conventions and guidelines aimed at promoting a responsible business conduct and reinforcing the respect of human and children's rights;
- guaranteeing compliance with current environmental, labor and health and safety regulations;
- managing the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 following the values mentioned above;
- directing suppliers toward sustainable choices and behaviors;
- promoting continuous improvement by preparing an annual report containing the results and lessons learned and an improvement plan for the following year;
- engaging all stakeholders (Porsche Italia staff, suppliers, circuits, teams, drivers, guests and spectators, media, partners, federations, ACI Racing Weekend, local community) on the topic of environmental, social and economic sustainability, and consider their needs and expectations.

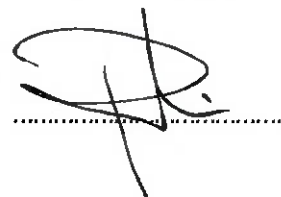
Sustainable Development Goals pursued: SDG 9: industry, innovation and infrastructure; SDG 10: reduced inequalities; SDG 12: responsible consumption and production; SDG 17: partnership for the goals.

The sustainable development policy of the Porsche Carrera Cup Italia 2025 and Porsche Taycan Rush 2025 is implemented through a specific action plan in order to foster climate change mitigation and enhance the social and economic impacts generated by the two championships.

Porsche Italia S.p.A.

CEO

Dott. Pietro Innocenti



Padova, 17.03.2025