

**PORSCHE**





# Porsche Carrera Cup Italia 2024

SCHOLARSHIP PROGRAMME



# Concept

The Scholarship Programme is an **exclusive coaching program** dedicated to young drivers enrolled in the PCCI, aimed at competitive growth and improvement of sporting performance, which takes the form of the selection of a candidate to represent the Italian Championship at the International Shoot Out promoted by Porsche AG.

The selection criteria for the winner of the Italian program will not only be related to the sporting performance (i.e. ranking), but will evaluate the figure of the driver in round, with focus on physical and mental preparation, social media management skills, and knowledge of English.

The winner will have to represent the values of the Porsche brand.



Giuseppe Guirrerri (17 y.o.), 2023 Scholarship Driver





2023 Scholarship Drivers during «30 minutes with Larry ten Voorde» session

# Contents

- **Drivers' Coaches** dedicated to performance and technique development
- Track support with physical activities and exclusive **athletic trainers**
- Dedicated **trainings** and **assessments**
- **Media exposure**



# Numbers

- **8 seats** available (911 GT3 Cup - 992); Porsche Italia reserves the right to admit more to the program.
- **Age between 16 and 24** (only those born between 30/11/1999 and 01/03/2006 may be nominated for participation in the Porsche Motorsport International Shoot-Out)
- At the end of the season, Italy will inform Porsche Motorsport of the winner of the Scholarship program, as well as a second “wild card”.



Aldo Festante (23 y.o.), «wild card» edition 2023





Andrea Boldrini, Responsabile Programma Scholarship PCCI

## Weekend Activities

- Introduction to racetrack
- **Individual** and **group** briefings with Drivers' Coaches
- **Technical analysis** of sessions and Camera Car
- **Technical Reports**
- Insights into the **Regulations**
- **Physical activities** with athletic trainers (warm-up and activations per session)
- Press and Social Media training sessions
- English assessment

# International Shoot Out

National program winners from around the world will participate in the «International Shoot Out», the final challenge that will take place in November at one of the European circuits and will determine the overall program winner.

The winner will receive a budget of **€225,000.00\*** and a ticket to enter the Porsche Mobil1 Supercup as a Porsche Junior Official.



**Matteo Cairolì**, Italian edition 2014 winner and International Shoot Out winner

\* TBC



**Pietro Armani** (18 y.o.), Scholarship Driver 2023



# Gallery







# PCCI Team



**Andrea Boldrini**

PCCI Scholarship Coach



**Andrea Ceccato**

PCCI Scholarship  
Coach Assistant



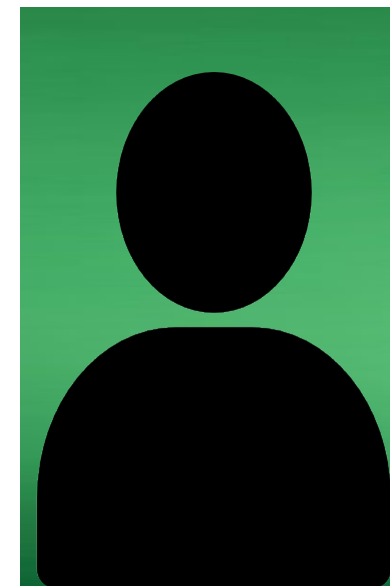
**Valentina Albanese**

PIT Motorsport Manager



**Max Busnelli**

PCCI Operation Manager



**TBD**

Motorsport Specialist





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.....who's next?



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